

HCM/312/01/2021
Consulate General of India
Ho Chi Minh City

Date 10.12.2021
214 Vo Thi Sau,
District 3,
Ho Chi Minh city.

Tender Notice

The Consulate General of India, Ho Chi Minh City invites bids from reputed Companies in the field of advertising and marketing to prepare the documentary on India Vietnam Relationship.

The company should meet the following criteria in terms of experience:

- i) It should have at least two years' experience in the field of preparing documentaries – established prior to 31 December 2019.
- ii) It should have conducted at least four documentaries in the past two years, with one centered on Vietnam.
- iii) It should not have been barred by any legal authority in Vietnam or in India to create documentaries.

Approach:

Documentary on India Vietnam Relationship

Objectives – To create awareness about India among students, academics and civil society of HCMC and other provinces.

Documentary will contain information on:

- a) Recent high level engagements
- b) Political assistance during different period
- c) Look East and Act East Policy.
- d) Partnership between India and Vietnam
- e) Cultural Connections

General Guidelines:

- (i) The documentary will be in a flow from historical to present.
- (ii) The documentary may include sectors – political, cultural, commercial, people to people contact, training, aid, assistance and partnership in other sectors.
- (iii) The report will contain static photos, videos, iconic moments, interview with political figures and others etc.
- (iv) The length of video will be 20-30 minutes.
- (v) The documentary will be completed in 15 days from the date of award of contract;

(vi) The company will provide the video in latest format including MP4 format which can be played on latest devices, with all rights on its usage to lie with CGI, HCMC, without any restrictions.

Bid:

2. A single bid on the cost of the project may be submitted by email/post on the letter-head of the company, enclosing a copy of the cover-page of one project undertaken by the company in the past and details of other projects undertaken in a listed format; by 02nd January 2022.

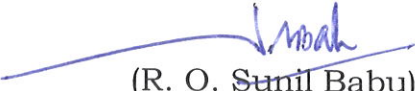
3. The bids may be addressed to the office of Consul, Consulate General of India in Ho Chi Minh City, 214 Vo Thi Sau, District 3, Ho Chi Minh city, Vietnam. Email: cg.hcm@mea.gov.in and hoc.hcm@mea.gov.in giving the title of the report **“Proposal for preparation of documentary on India Vietnam Relationship”** as subject / or on the cover of the envelope.

Last date of submitting bid: 02nd January 2022

4. Enquiries will be entertained only before 31st December 2021. No enquiries will be entertained thereafter.

5. The Consulate General of India will contact the successful bidder by email and phone; other bidders will not be contacted or entertained.

6. The Consulate General of India, Ho Chi Minh City reserves the right to accept or reject any bid or cancel this tender without awarding any reason whatsoever at any stage, before the final award and signing of the contract.


(R. O. Sunil Babu)
Consul (HOC)

Contact No.: 02837442400 Ext. 13
Email: hoc.hcm@mea.gov.in